



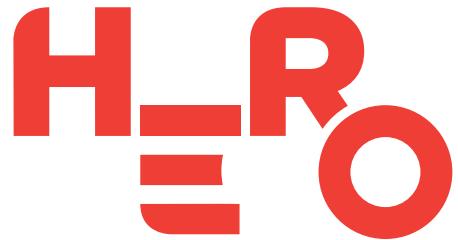
HERO

CREATIVE STUDIO

PORTFOLIO

HERO-CREATIVE.COM





CREATIVE STUDIO

I started **HERO Creative** in 2011, mainly as a graphic design service but now offering a much wider selection of creative services including photography, filming and editing, illustration, animation and music sourcing and composition.

In addition I can tap into a wider pool of creative personnel to assemble the ideal team to take on any size project.

In the last 13 years I have built up a huge client list and have evolved my service skills to keep up with current trends and technology demands.

Prior to going freelance I held the Senior Designer role at Edinburgh Napier University, where I delivered multiple projects internally including flagship publications such as annual reviews as well as external advertising, photo shoots and day to day, ad hoc requests.

I am a graduate of University of Ulster, Belfast, where I lived until settling in Edinburgh in 1998.



Contact

Alan Davison

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E: Alan@Hero-Creative.com

Hero-Creative.com

Based in Edinburgh, Scotland.

**GRAPHIC DESIGN
ILLUSTRATION
ANIMATION
PHOTOGRAPHY
VIDEO SHOOT & EDIT
MUSIC COMPOSITION**



Notable Experience

These are just some of the incredible clients I've been lucky enough to work with over the last 13 years as a freelancer and previously in full-time employment.

Freelance Creative: August 2011 – present

The Old Course Hotel, Golf Resort & Spa

I took on a 12 month contract with this 5 red star hotel (from parent company Kohler) and was responsible for the production of all the advertising and promotional projects including art direction, brand protection and implementation. The contract was extended to 30 months and soon led me to help with design work for Kohler's other venture, Hamilton Grand; a luxury apartment refurbishment in the heart of St Andrews and consequently the building's bar and grill, Hams Hame.

Crolla's Gelateria & Gelatoburger

I started a freelance retainer with Crolla's in 2016 to help create a wide bank of creative content including design, illustration, photography and video. My work is now largely used for the factory outlet, promoting to wide-ranging hospitality customers.

Ficos Italian Bistro

I was approached by this new local Italian Bistro, quickly becoming a helping hand for their design and marketing needs, creating everything from menus and social promos to window graphics, photography and a new website.

Taste 'n' Tell

Taste 'n' Tell is a series of books designed to help children who are fussy eaters. My long-standing role was to bring the characters to life through digital illustration, while designing the layouts and shooting any photographic elements for the books. The brand has now evolved into teaching courses in schools and nurseries.

Fettes College

Fettes' marketing team approached me to produce their Annual Bursaries Brochures, which required design, illustration and some photography and which led to working with the team on other internal and external marketing collateral.

George Watson's College

The Communications team at George Watson's approached me to produce their annual brochure, 'Caritas'. Working with the college led to further design cover, producing a wide variety of work, to help the in-house design team in busier times, as well as a photography role, capturing imagery for publications and events.

University of Edinburgh

I have worked many times with this world-famous University, delivering a variety of projects including Annual Reviews, branding for the very well-received and continuing Student 'Welcome' campaign and a most recently a series of character driven animations for a sedentary awareness campaign.

Platinum Wave & Franchise Moves

I joined these franchising experts in 2015 as a design consultant, led by award-winning entrepreneur, Suzie McCafferty. My role includes creating varied marketing collateral using design, photography and video for digital promotions and events. My involvement with PW also extends to creating marketing assets for their growing client list.

Nathan Connolly (Snow Patrol / Third Bar)

A long-time association with Nathan led me to a design/art-working job for his first solo album 'The Strange Order of Things' and, through Nathan, work with his associated record company, Third Bar, to create promo materials for some of their current artists.

Former full-time employment: In-house Graphic Designer

Middleweight then Senior Designer, Edinburgh Napier University: 1999 – 2011

At Edinburgh Napier I was responsible for the design of a broad range of materials to promote the University's public events and course study/materials to appeal to Undergraduate and Postgraduate audiences UK-wide and internationally. I was also the keeper of the University's brand and responsible for monitoring its use, internally and externally.

Projects included Annual Reviews, Annual Plans, Graduation materials, leaflets, posters, digital advertising and more. I took on art direction and project management for larger, longer-running projects and, during the University's name change in 2009, I created a flagship 'Commemorative History' brochure which won the UK-wide University Print Managers' Group (UPMG) award for in-house design.

Junior Graphic Designer, Impro Printing: 1997 - 1999

This was my first role in a professional design and print company as a Junior Designer, creating a wide variety of design projects including school brochures, hotel marketing pieces and instructional brochures.

Education

UNIVERSITY OF ULSTER, BELFAST
GRADUATE: 1994 – 1996

CAMPBELL COLLEGE, BELFAST
1987 – 1993

Client History





Right
There



“Kind Words”

I have worked with Alan since 2013, Alan helped us create the majority of our collateral for our new real estate project, he is extremely easy to work with, always professional and very talented. He always manages to fit in all our last minute requests, Alan is a pleasure to work with.

Jo Halliday
Private Client Manager, Hamilton Grand

For over two years Kemosabe Capital have sent our marketing work from Sydney to Alan in Edinburgh on the recommendation of a friend. I don't know much about branding and have never been to Edinburgh but it has not stopped us taking the compliments that we get about how our branding looks. We liked the 'vibe' and clients like the look and feel. Alan has been great to work with and took our jumbled concept into something that we are really proud of.

Richard McGrath
MD, Kemosabe Capital

I approached Alan through a recommendation. Having very quickly built an excellent rapport with Alan, I took him on to create a new brand and logo for my new company. He quickly grasped the culture and image I wanted to create and helped me to develop a fantastic new logo and brand image for my company, setting us apart from our competitors! Alan is a real joy to work with and his creative talents speak for themselves!

Suzie McCafferty
Director, Platinum Wave

Alan is a talented, creative and highly professional graphic designer. In my time as Marketing and PR Manager at the Old Course Hotel Alan provided our lead design. He understood our need to create industry leading campaigns, managing to push the boundaries whilst staying within the confines of a 5 star brand. Alan has been an absolute delight to work with. He has a true understanding of how to manage his client relationships and deliver exceptional work and I would have no hesitation recommending Alan as a stand out professional in his field.

Debbie Rose
Old Course Hotel & EICC

Alan has been an absolute star to work with at Dalkeith Country Park, partnering with us on several big campaigns across print, out-of-home, and digital. From day one, he just got what we were aiming for, his creative ideas felt perfectly in tune with ours, and he always delivered work that was polished, on time, and beautifully executed. His eye for detail, quick turnaround, and all-round professionalism are spot on. Alan is a joy to work with: approachable, reliable, and friendly. We wouldn't hesitate for a second to recommend him to anyone in need of a brilliant, imaginative graphic designer.

Cara Leo
Marketing Manager, Dalkeith Country Park

Alan has worked on many publications for us! His fresh ideas were just what we needed to create something appealing and eye-catching. Alan is great to work with and I would highly recommend him for his design and photography skills as well as his attention to detail.

Claudia Wellwood
Development Manager, Fettes College

Alan was brought in to our Communication and Marketing team on a freelance basis several years ago to work on a number of projects. He was quick, responsive and able to interpret our briefs with ease. As a result we kept Alan on for longer than originally planned and asked him to take on a number of projects. In his time with us he worked on a wide range of projects including an annual review, school logo suites, icons/infographics, a scholarship e-campaign, general brand guidelines work and leaflets and pop-up banners.

Perhaps most noticeable was the work he did for us on Welcome Week. This was a tricky project as we have a very wide range of stakeholders and we needed something that was flexible and could be utilised by a wide range of staff, most of whom had no design or brand experience. Alan developed a concept that was attractive and very flexible for use on all of our platforms and products.

Probably most important was the set of brand guidelines that he produced in a campaign toolkit. This set out the benefits of staying on brand and the best use of the design elements used in the Campaign. For the first time we had a consistent set of materials that incoming students saw at every step of their journey. It would be no exaggeration to say we were delighted with this work.

Niall Bradley
Director, Communications and Marketing, University of Edinburgh

Alan was our go-to person for all things creative and design. He understands his craft and delivers not only creative and engaging campaigns and ideas but in a way that can be used across both digital and traditional platforms. Always positive, extremely hard working and delivers on time and to brief. Alan is reliable, diligent and great fun too!

Caroline Deutsch
Select Appointments

We found Alan excellent to work with. Alan's blend of creativity, vision and professionalism was exactly what we were looking for. Alan was extremely organised, easy to communicate with, timely and very responsive. The end product was both attractive and adaptable and really reflective of the corporate identify we are trying to create. We have really enjoyed working with Alan and would highly recommend him.

Emma Little, ExecSpace & ExecMove

Catrina and I met whilst searching for a digital illustrator for our new children's books. Alan has proven to be a diligent and talented illustrator who interprets what we want and adds his own flair. His wide array of skills include illustration, branding, promotional media, photography and video. We are in the process of publishing a series of books and building a brand and Alan has added weight and creativity to the quality of the books and our promotional materials. We have often asked him to respond at the last minute and he has always been very responsive in meeting our tight deadlines.

Ronnie Park
Taste 'n' Tell Books



Logo Design

A variety of logo design samples



80 YEARS OF INSPIRATION
THE SALTIRE SOCIETY



80 YEARS OF INSPIRATION
THE SALTIRE SOCIETY

Logo Design

A variety of logo design samples



PLATINUM WAVE
FRANCHISING



FRANCHISE MOVES
RECRUITMENT

Logo Design

A variety of logo design samples



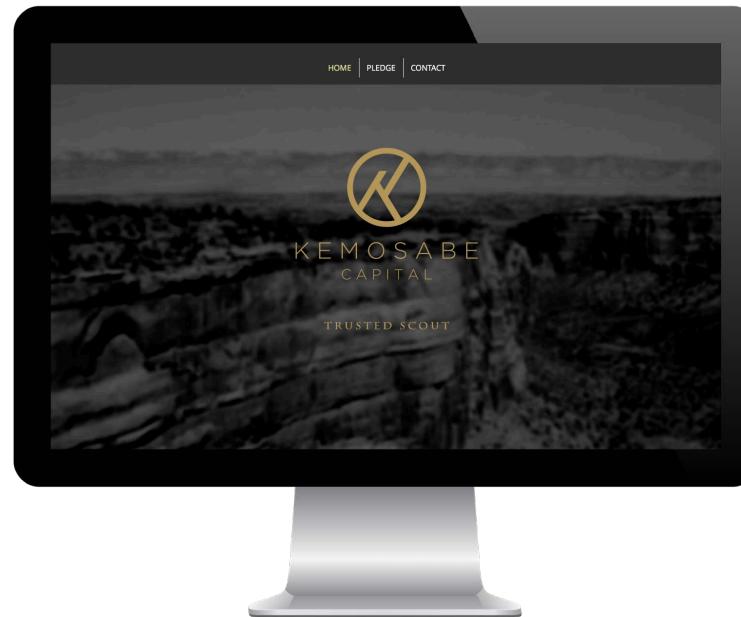
Logo Design

A variety of logo design samples



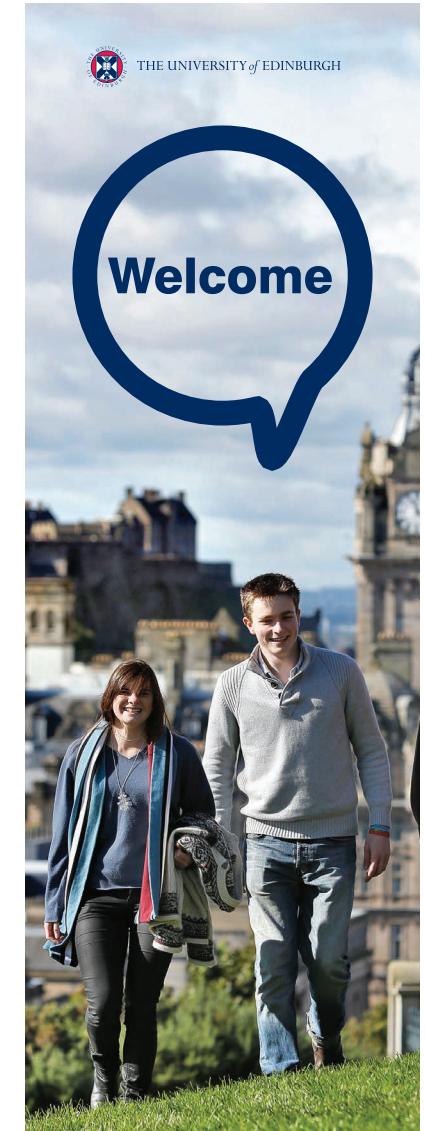
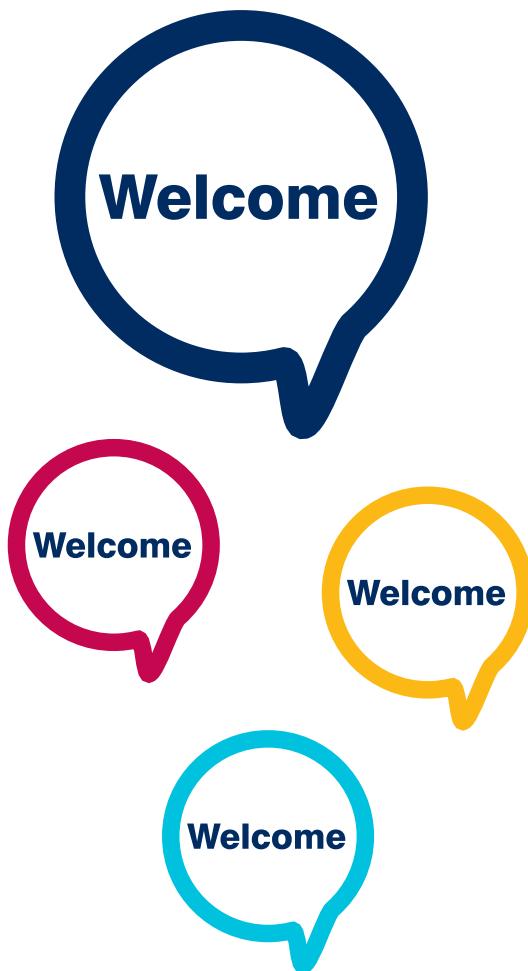
Logo Design

A variety of logo design samples



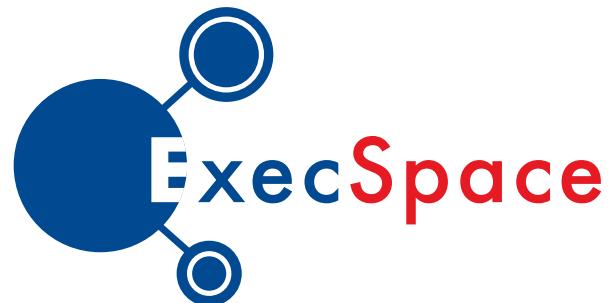
Logo Design

A variety of logo design samples



Logo Design

A variety of logo design samples

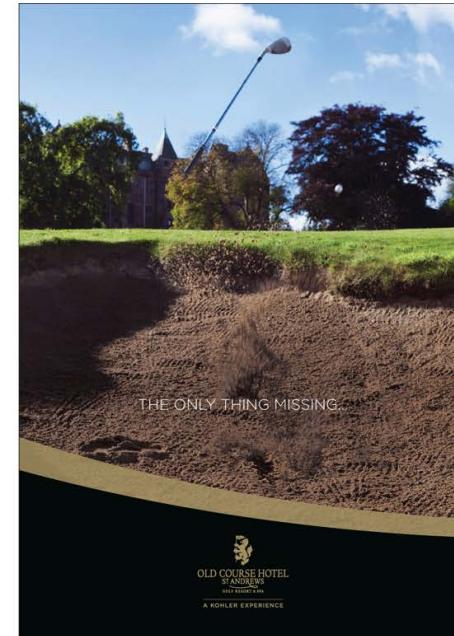
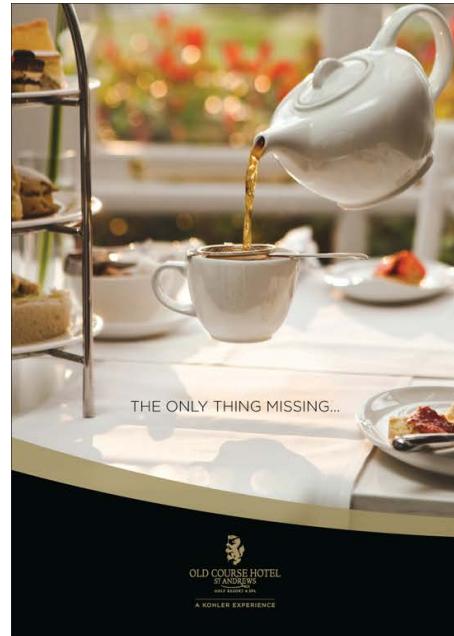




KOHLER is one of the biggest companies in the world, famous for their high-end bathroom furnishings. They own a variety of brands including the 5 red star, Old Course Hotel and the luxury apartment building Hamilton Grand, both situated in St Andrews.

During my time with the Old Course Hotel I created a wide variety of materials including digital adverts, posters, package sell sheets, promo items and working with photographers to art-direct a range of photo shoots and handling image post-production, including this general campaign entitled:

'The only thing missing...is you.'



HAMS HAME
Pub & Grill

OLD COURSE HOTEL
ST ANDREWS
GOLF RESORT & SPA
A KOHLER EXPERIENCE



**SERVING UP THE BEST
SPORT ON THE BIG TELLY**

**70" TV for major sporting events.
20% discount for students.***

**FORMULA 1 • U.S. MASTERS
SCOTTISH CUP FINAL • F.A. CUP FINAL
CHAMPIONS LEAGUE GAMES**

[f www.facebook.com/OldCourseHotel](http://www.facebook.com/OldCourseHotel) @OldCourseHotel

HAMS HAME, 21 GOLF PLACE, ST ANDREWS, KY16 9JA
T: 01334 466741 E: RESERVATIONS@OLDCOURSEHOTEL.CO.UK

*Discount available to current students who have registered at Hams Hame to receive a discount card.

HAMS HAME
Pub & Grill

OLD COURSE HOTEL
ST ANDREWS
GOLF RESORT & SPA
A KOHLER EXPERIENCE



**SERVING UP THE WORLD CUP
ON THE BIG TELLY**

**FIVE 70" TVs for major sporting events.
20% discount for students.***

[f www.facebook.com/OldCourseHotel](http://www.facebook.com/OldCourseHotel) @OldCourseHotel

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*Discount available to current students who have registered at Hams Hame to receive a discount card.



Save the Date and table plan examples
for the British Coffee Association
Dinner events in London.



SAVE THE DATE

BRITISH COFFEE ASSOCIATION

The 72nd London
Coffee Dinner

Friday 14th June 2024

The Dorchester, Park Lane, London

If you wish to reserve single seats
please contact Tracy Brown:

E: tracy.brown@britishcoffeeassociation.org
T: +44 (0)330 202 0879
www.britishcoffeeassociation.org

[X](#) [YouTube](#) [in](#)



SAVE THE DATE

BRITISH COFFEE ASSOCIATION

The 71st London
Coffee Dinner

Friday 9th June 2023

The Dorchester, Park Lane, London

If you wish to reserve a table or are
interested in sponsoring the event,
please contact Tracy Brown:

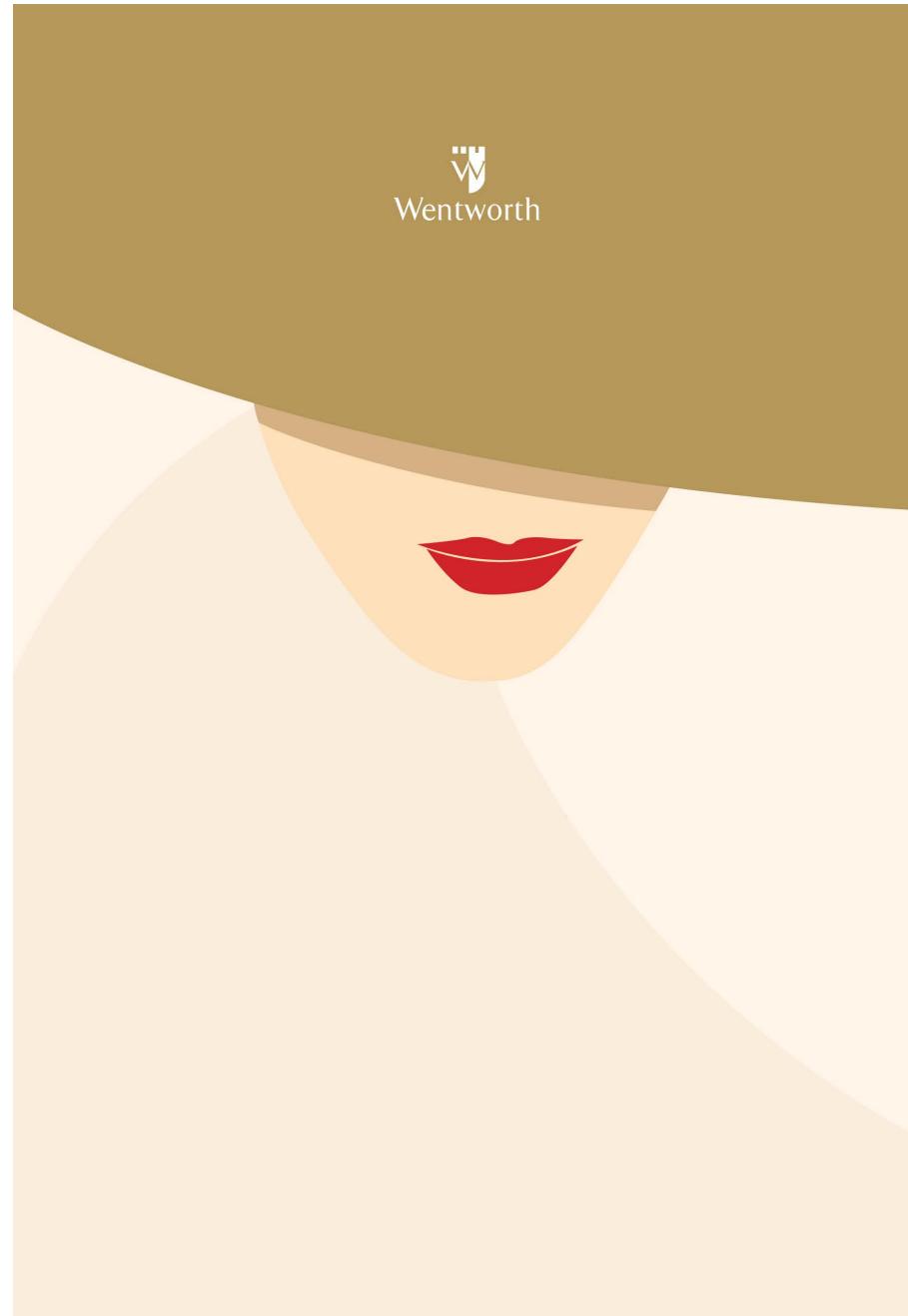
E: tracy.brown@britishcoffeeassociation.org
T: +44 (0)330 202 0879
www.britishcoffeeassociation.org

[Twitter](#) [YouTube](#) [in](#)



Wentworth

An illustrated poster promo template for events
happening in the prestigious Wentworth Health Club
in the run up to, and during, Ascot.





THE UNIVERSITY *of* EDINBURGH

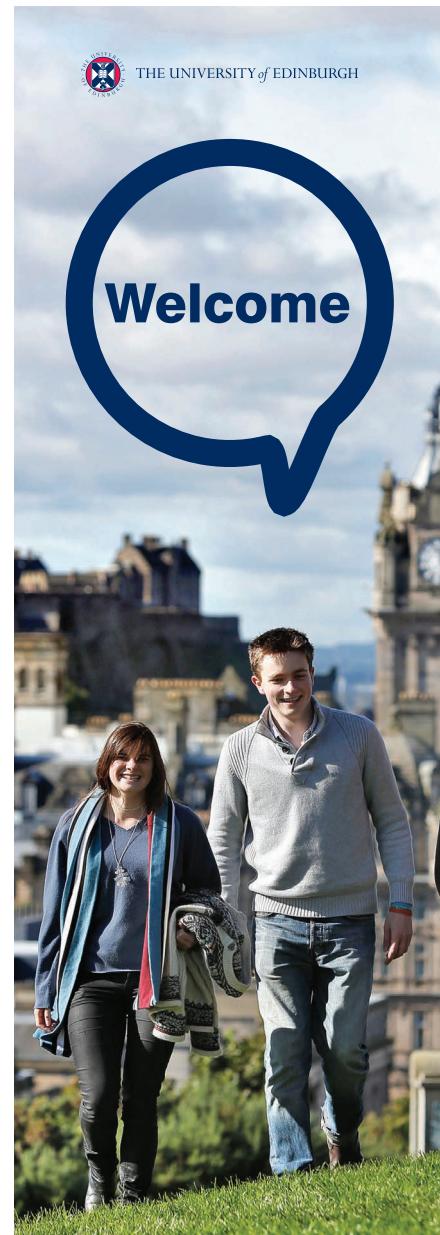
This page: The 'Welcome' campaign was a project to create a sub-brand for the student arrivals from year to year.

As well as creating the primary and secondary logos for the campaign I was required to design a variety of posters, adverts, badges and online banners/adverts and an App icon to push the visual link for students to easily associate with the brand on their arrival at the University.

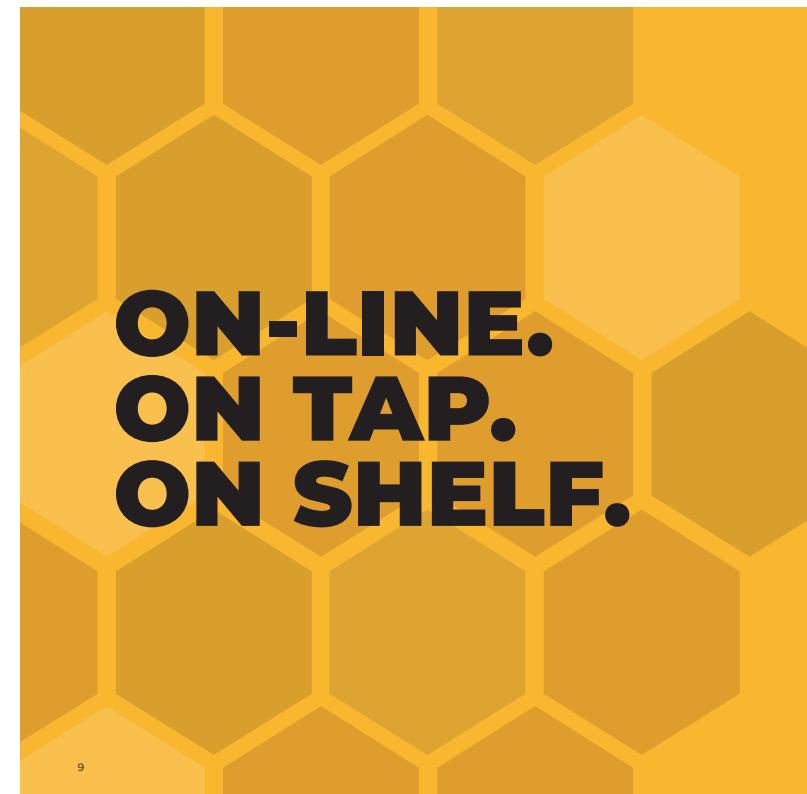
I also developed a set of brand guidelines for the campaign. The emblem is still being used today, nearly 10 years later.

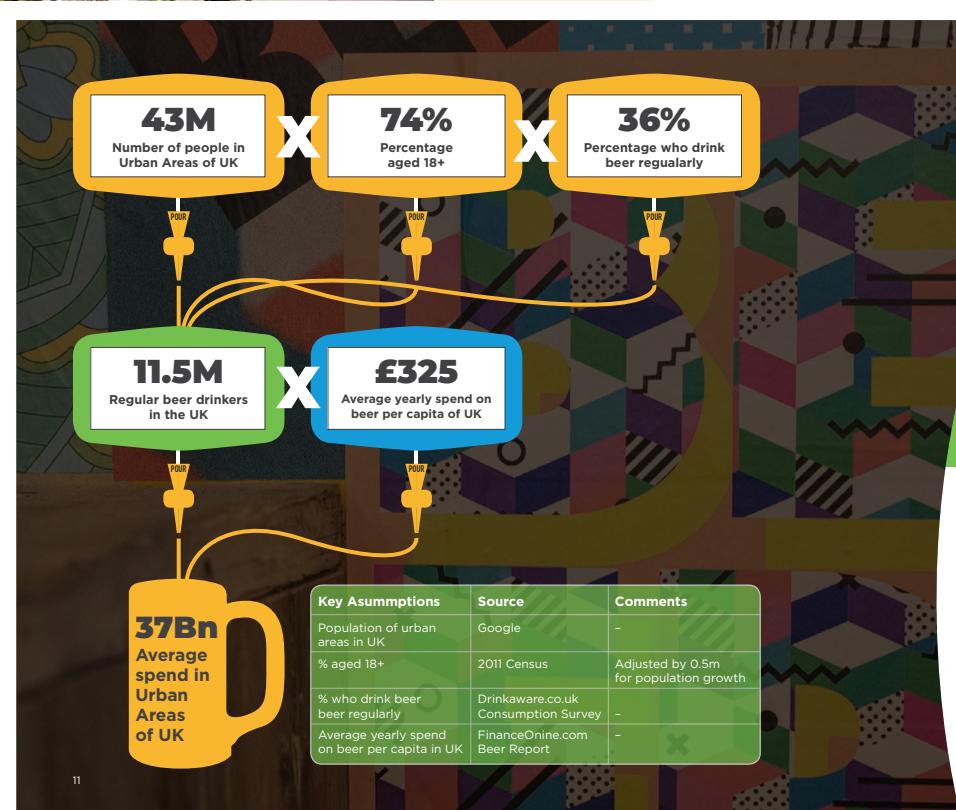
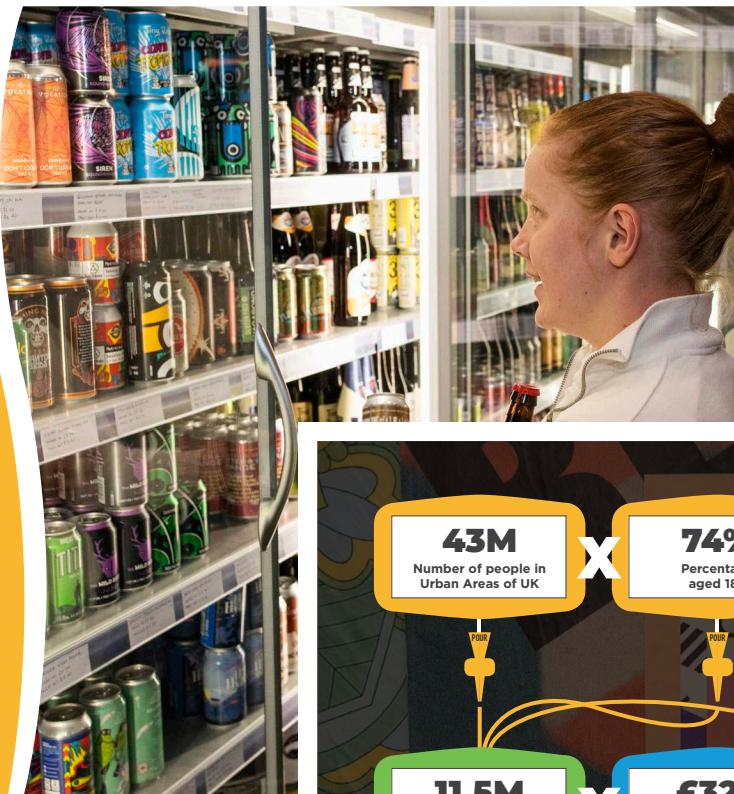
Next page: While working a three month cover for the marketing team at the University, I was involved in producing day to day promotional work but notably their 2016-17 Annual Review.

The Annual Review was a mixture of design, illustration, image sourcing and info graphic creation and featured a edge index style and fold out flaps on the cover.









A franchise prospectus (print and digital) design for the Beer Hawk brand.

THE MARKET

According to The Society of Independent Brewers (SIBA) interest in, and demand for, craft beer is growing all the time thanks to a greater professionalism across the industry in the UK.

“ Within the beer sector as a whole, craft remains one of the fastest growing categories, with Marston's On-Trade Report suggesting craft will continue to grow market share for the next five years as standard lager and keg ales declined by as much as 22.5% and 27.8% respectively. ”

“ The consumer demand for premium products is key to craft's on-going success. As the Millennial generation (currently aged 23-38) gives way to Generation Z (currently aged under 22), all indications are that consumers will be drinking less, but drinking better - choosing quality products such as local craft beer over mainstream beers. ”

Beer Hawk is perfectly placed to meet these changing demands and to really lead the way in innovation and style. The following trends play precisely to our strengths:

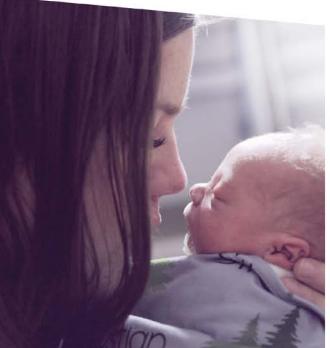
- Customers are generally younger and more focused on quality and variety
- More women are drinking beer and they want a safe, welcoming, unisex environment to drink in
- Consumers want a greater customer experience that better reflects their own love of beer and they want to be in the company of other likeminded people
- People are expecting much more from non or low alcohol drinks

This page: 1/3 A4 leaflet design for Dean & Cauvin and their secondary service Room 4 U.

Next page: Some photography for a series of new marketing assets including leaflets, posters and website updates.

Why Foster Teens?

- Fostering teens is exciting, challenging and rewarding. Stability, at this stage, can have an incredibly positive impact for life.
- For many teens foster care is the most appropriate care setting. Some of our foster carers are also approved to care for young mothers.
- All teens need guidance and support, but many are ready to take on new responsibilities in areas such as education and working towards independent living.



Why choose Room4U?

- Room4U is part of Dean and Cauvin Young People's Trust who have supported young people in and around Edinburgh since 1733.
- You will receive full and ongoing training, your own designated supervising social worker and 24/7 on call support.
- Optional support groups with your fellow foster parents and family days for your whole foster family.
- Room4U prioritises the careful matching of young people to families who can meet their needs and provide long-term care.

We pay a competitive rate of fees and allowances, totalling £665 per week for each young person.



Could you foster?

You may already have what it takes to be a foster parent!

- A spare bedroom
- Prior experience of living or working with children or young people (necessary).
- We ask that at least one foster parent is available at all times. If this is not possible for you, speak to us about short breaks fostering!

Visit the FAQ page on our website or give us a call to see if fostering could be a good fit for you.



The Statistics

- The number of fostering households in Scotland is decreasing with recent numbers showing there are now around 3400 across the country.
- Around 4350 children and young people in Scotland are in a fostering household or in need of one.
- Over 400 children and young people in need of a family were referred to Room4U in 2022.



Do you have room in your life to foster a teenager?

**Make room.
Make a difference.**

“Just have courage because ultimately there's no better job or job more worthwhile than investing in a human being. **”**

Foster Carer

Visit our website for more information and request your information pack today:
www.room4ufostering.org.uk

If you have any queries, please get in touch:
T: 0131 297 7320
E: fostering@deanandcauvin.org.uk

  @room4ufostering

You could make a big difference to a young person's life!

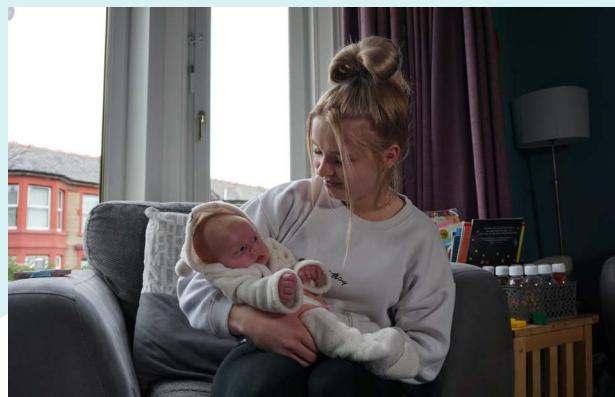




Dean & Cauvin Young People's Trust
Improving lives in Scotland since 1733



  @room4ufostering

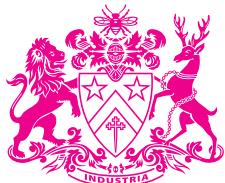




PLATINUM WAVE
FRANCHISING

Brand design, photography, merchandise and video for this award-winning franchising consultancy.





Fettes Foundation

The marketing team at Fettes approached me to design a Bursaries Brochure, following and evolving the Fettes brand. This is now a yearly project alongside other marketing assets including some photography.



2016-17: At a Glance

“ Since the Fettes Foundation's inception in 1998 hundreds of young people have benefited from a Fettes education as a result of philanthropic donations; an impressive array of teaching spaces and sporting facilities have been built or upgraded thanks to support from donors and many activities at Fettes have been made possible by gifts from generous members of our community. I am deeply grateful to everyone who has ever donated to the Foundation. Collectively you have helped us raise over £14.5 million for Fettes and its pupils. ”

Fettes provided me with a first class education and a thirst to expand my horizons. As a current parent I am extremely heartened by what is going on at Fettes today. This is not an institution that will ever stand still. It is an exciting, creative and vibrant place and I am very proud to remain involved as a Governor and now as Chairman of the Fettes Foundation. I hope that many of you reading this will share my pride in the Fettes of today and help the Foundation continue to support the school and its pupils this year. ”

Bruce A I Dingwall CBE
Chairman of the Fettes Foundation

“ 2016-17 was a great year for the Fettes Foundation. I am indebted to over 500 donors who helped us raise over £1 million and to our Foundation Trustees for their unending support and guidance. ”

I am delighted that as a result of the wonderful response to the campaign to raise funds for The Spens' Bursary Fund, in honour of Michael and Debbie Spens, we doubled bursary fundraising from 2015-16. Aside from bursaries the impact donations made to Fettes in 2016-17 was considerable as you will read on Pages 20-25.

We also continued to receive generous legacies from those who remembered us in their wills, for which we are very grateful. One such story is highlighted on Pages 30 and 31.

Thank you to everyone who supports the Fettes Foundation. I am honoured to be part of this warm, generous and caring Fettes community. ”

Nicola Pickavance
Director of Development

**TOTAL RAISED
£1,035,928
2016-17**

257

Gifts to the
Spens' Bursary
Fund



260 Gifts from
Old Fettesians

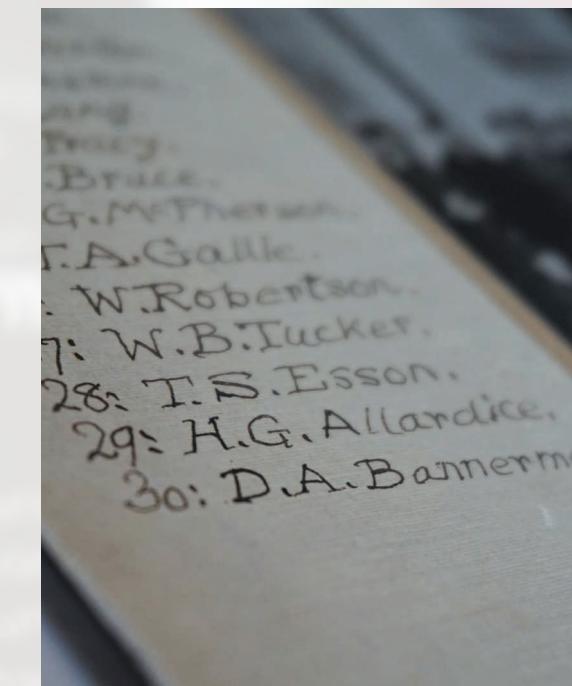


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A continuing contract with Crolla's Gelateria (and associated business, Gelatoburger) requires the creation of a huge variety of promotional marketing pieces including photography, print and digital advertising (including video) and day-to-day assets e.g. menus, flyers and posters and social media promos.



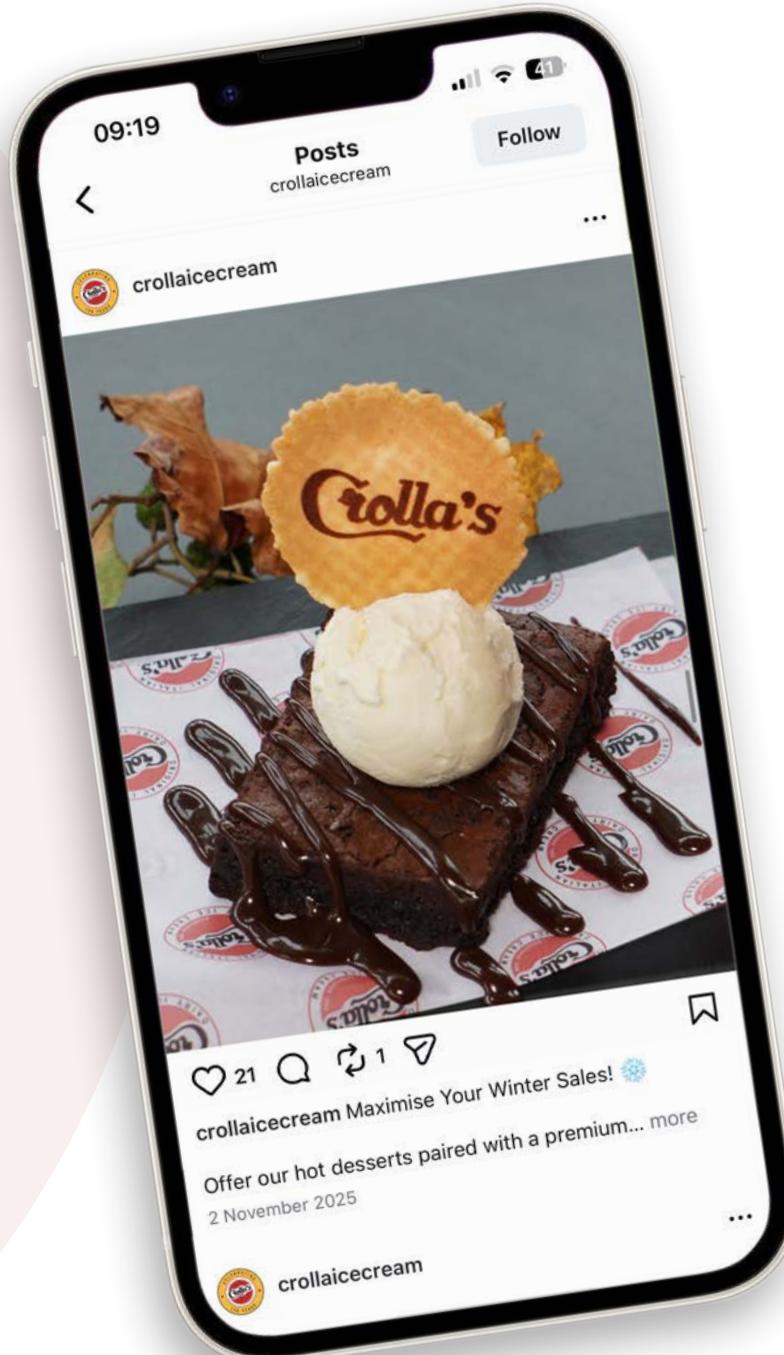
PRODUCT GUIDE 2023

  
CrollaiceCream.co.uk



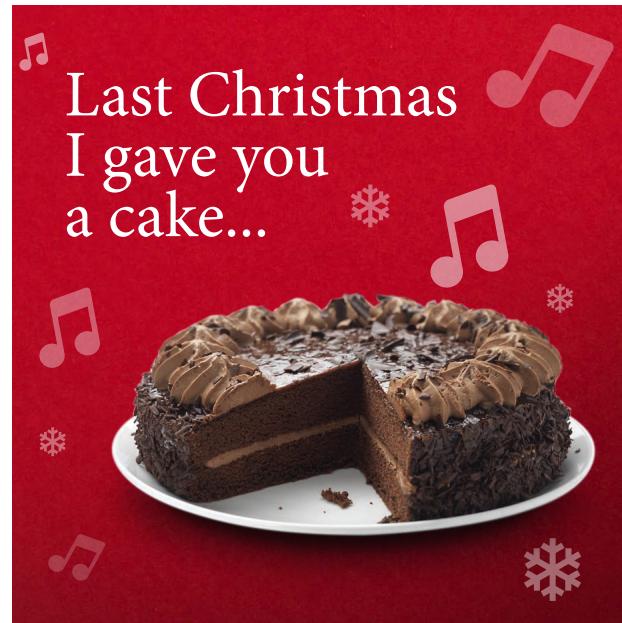


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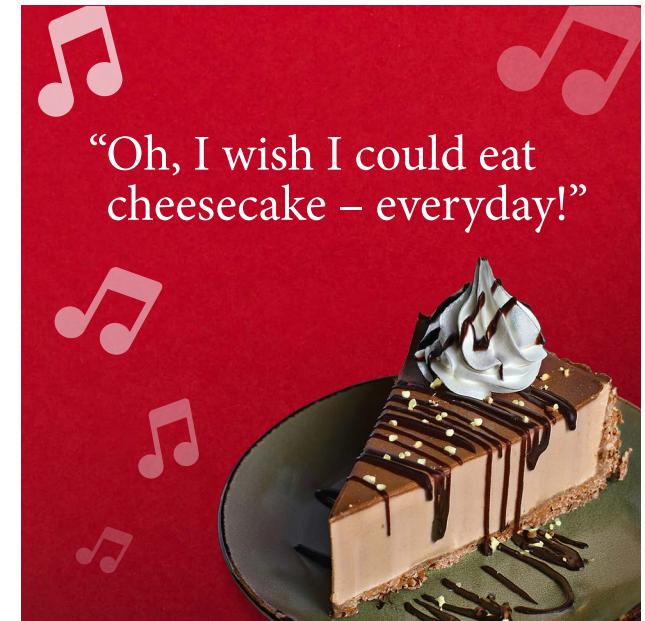
Churros



♪ Last Christmas
I gave you
a cake... ♪



Donuts

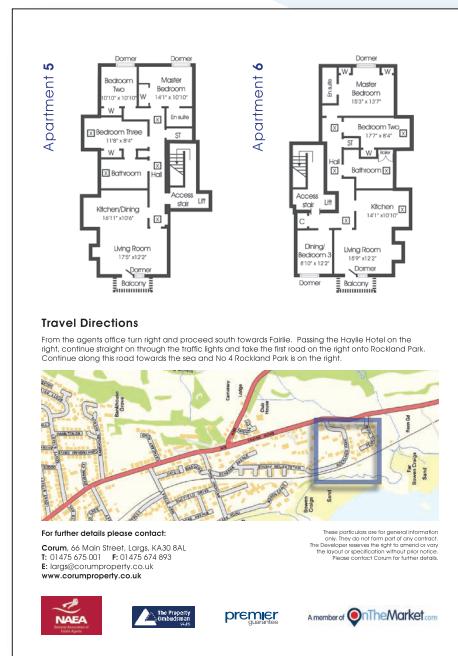
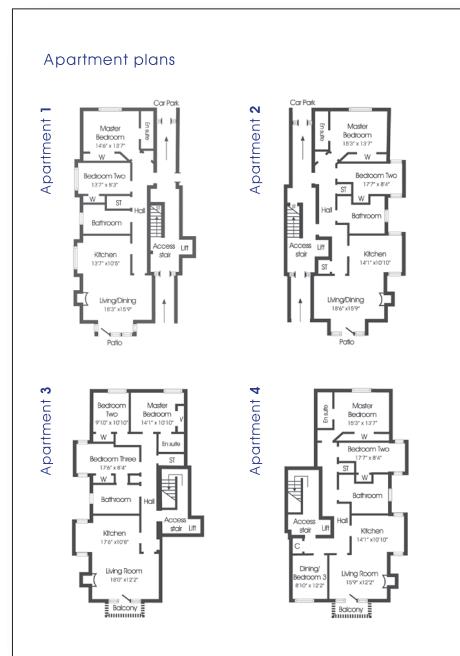


♪ “Oh, I wish I could eat
cheesecake – everyday!” ♪



corum

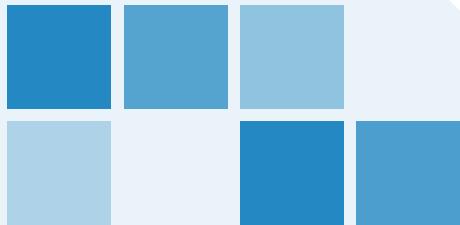
A brochure design for the Rockland Park development in Largs, through Corum.



Rockland Park LARGS

Rockland Park
A beautiful, quiet opportunity...with a view.
No 4 Rockland Park, Largs, KA30 8HB

www.corumproperty.co.uk



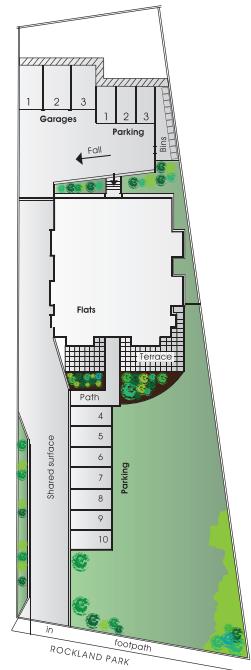
Situation

Rockland Park is one of Largs' most recognised and sought after locations. Its quiet cul-de-sac location and superb uninterrupted views over the Firth of Clyde to Cumbrae and Arran make it a popular choice with a client wishing a quiet but easily accessible address to reside. No 4 Rockland Park is well placed for ease of access to the waterfront, Largs Marina which has berths for 730 craft and also offers superb fishing opportunities. The Largs Golf Club which is an 18 hole parkland course offering spectacular views over the Clyde. Largs town centre and train station are approximately half a mile from the development itself.

Accommodation

No 4 Rockland Park is a select development of six newly constructed executive apartments of impressive internal proportion and specification, all with sea, Cumbrae and Arran views. Set over three levels, the upper apartments will have stair and lift access and external balconies. The ground floor apartments will have a paved terrace accessed via French doors. Apartments overlooking the Clyde have a westerly aspect letting owners enjoy direct sunlight in the afternoon and evenings. Particular attention has been given to the internal layout to include fully fitted dining kitchens, four piece bathrooms, excellent built in wardrobe storage in the bedrooms and ensuite facilities in the master bedroom. Gas central heating will be standard, double glazing throughout, ample owner and visitor parking and attractive landscaped garden grounds. A number of individual garages can be provided on a first come, first served basis, at an additional cost, to supplement the parking bays provided.

All homes will carry a Premier Guarantee New Home Warranty.



A look outside...

Surrounding Area

Largs is a popular holiday destination and is becoming increasingly popular for those looking for a second home in a town with a good range of amenities and recreational facilities. There are a number of primary and secondary schools serving the area with excellent travel links including railway station, bus routes and easy access to the major road networks. There are many restaurants and hotels in the area, with the yacht marina and waterfront being an attraction for many. Prestwick and Glasgow Airport offer regular flights throughout Britain, Ireland and Europe.

increasingly popular for those looking for a seaside home



The view from No. 4



superb restaurant and bar facilities



sea, Cumbrae and Arran views

A look inside...

impressive internal proportion and specification



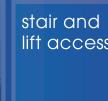
fully fitted dining kitchens



external balcony or terrace



stair and lift access



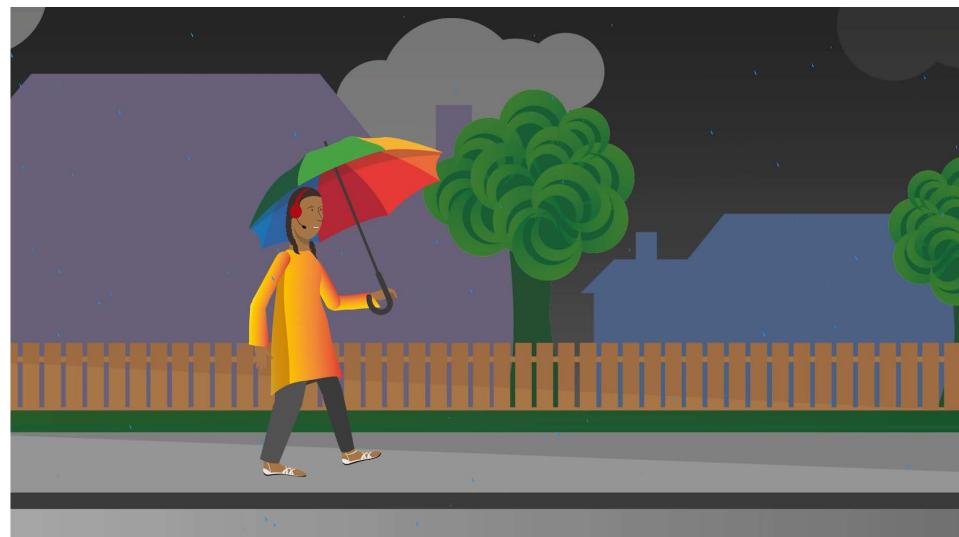


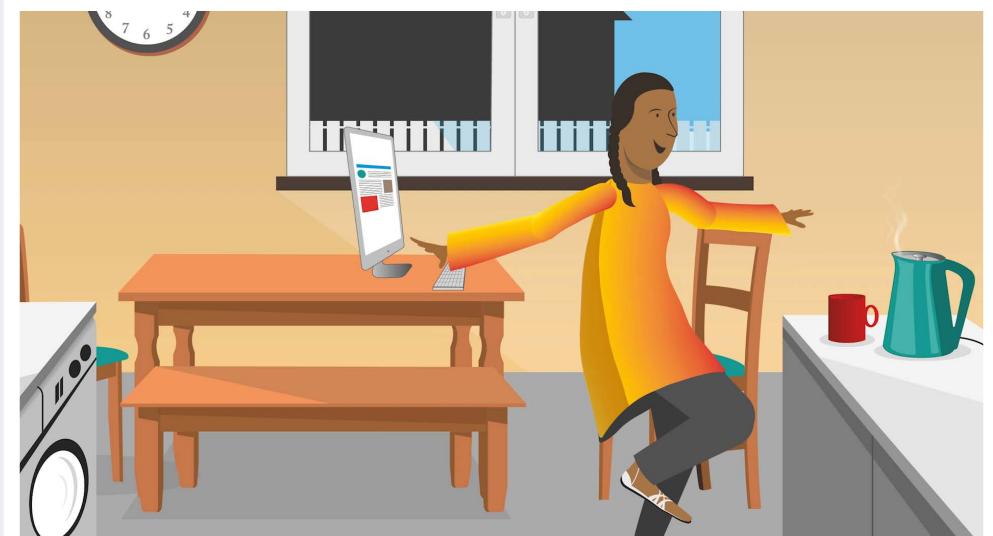
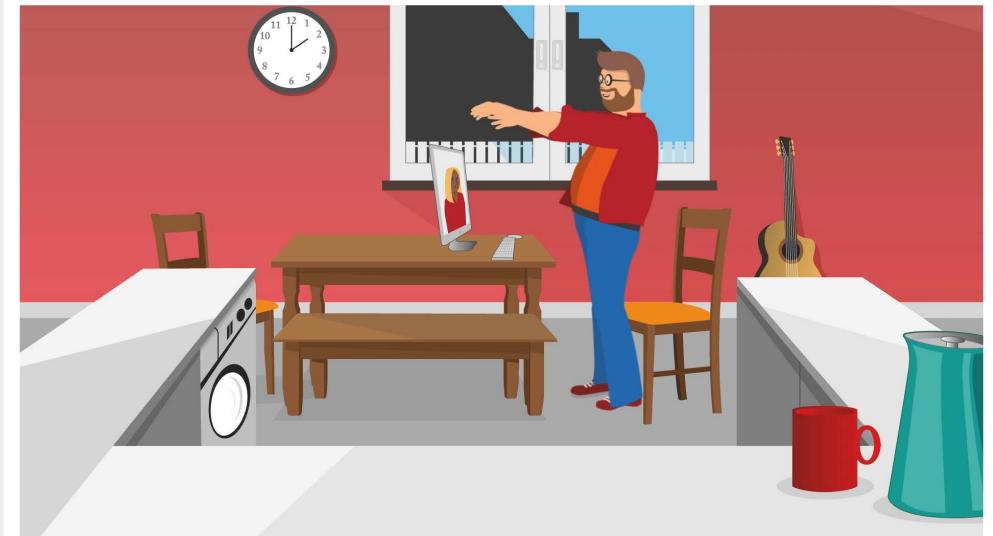
THE UNIVERSITY *of* EDINBURGH

This animated project was in support of a campaign to tackle sedentary behaviour, with so many people now working from home.

The project involved character and set design and working with an animator to complete a series of 12 animations.

Watch samples...







Brand design for a start-up building company.

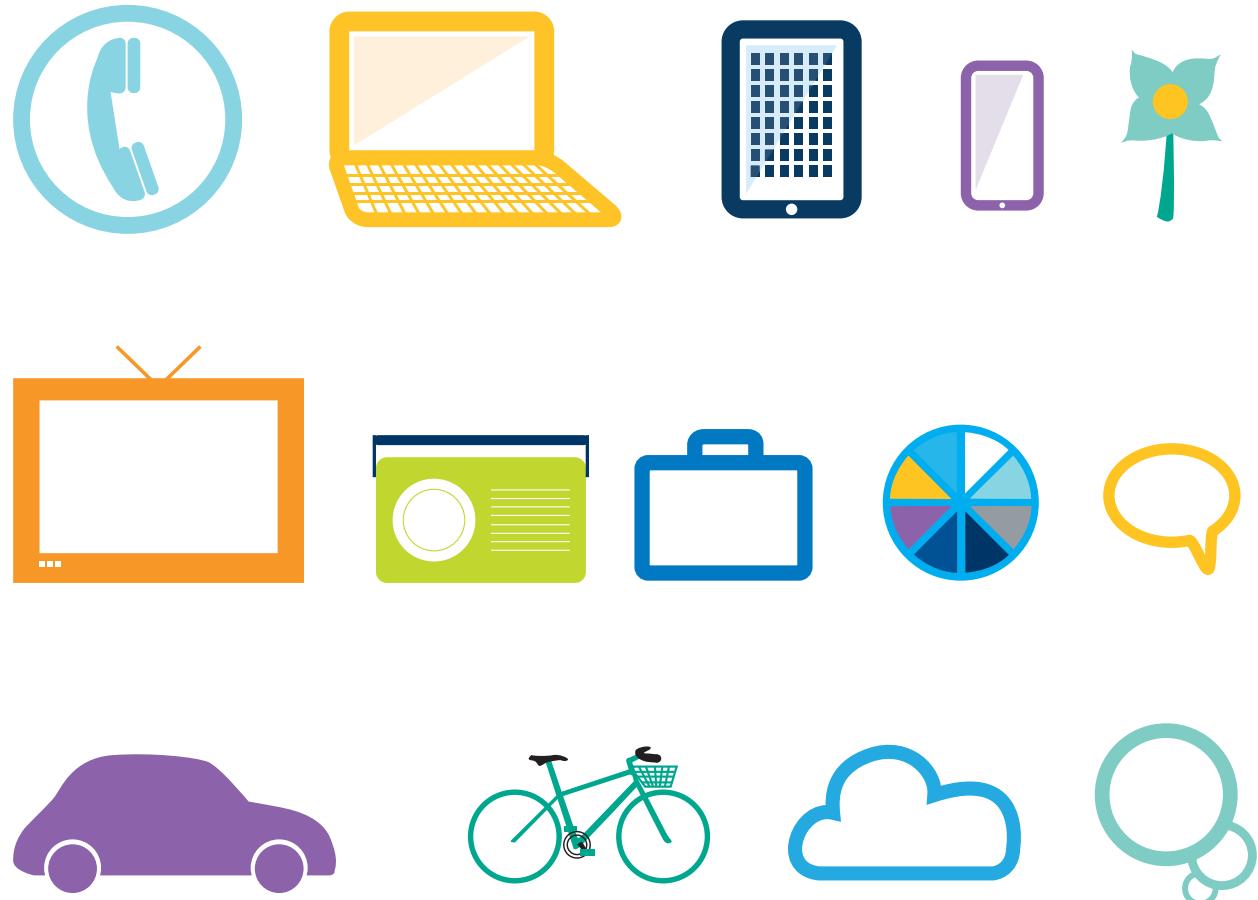


David Fleming MSc MA MRICS
P: 07892 709 421
E: david@dcfcontracts.com
www.dcfcontracts.com



Major investments company, Aegon, engaged me to create some PowerPoint templates for the various teams in the company to use as a standard look.

This included illustrating a bank of icons which could be used in presentations.



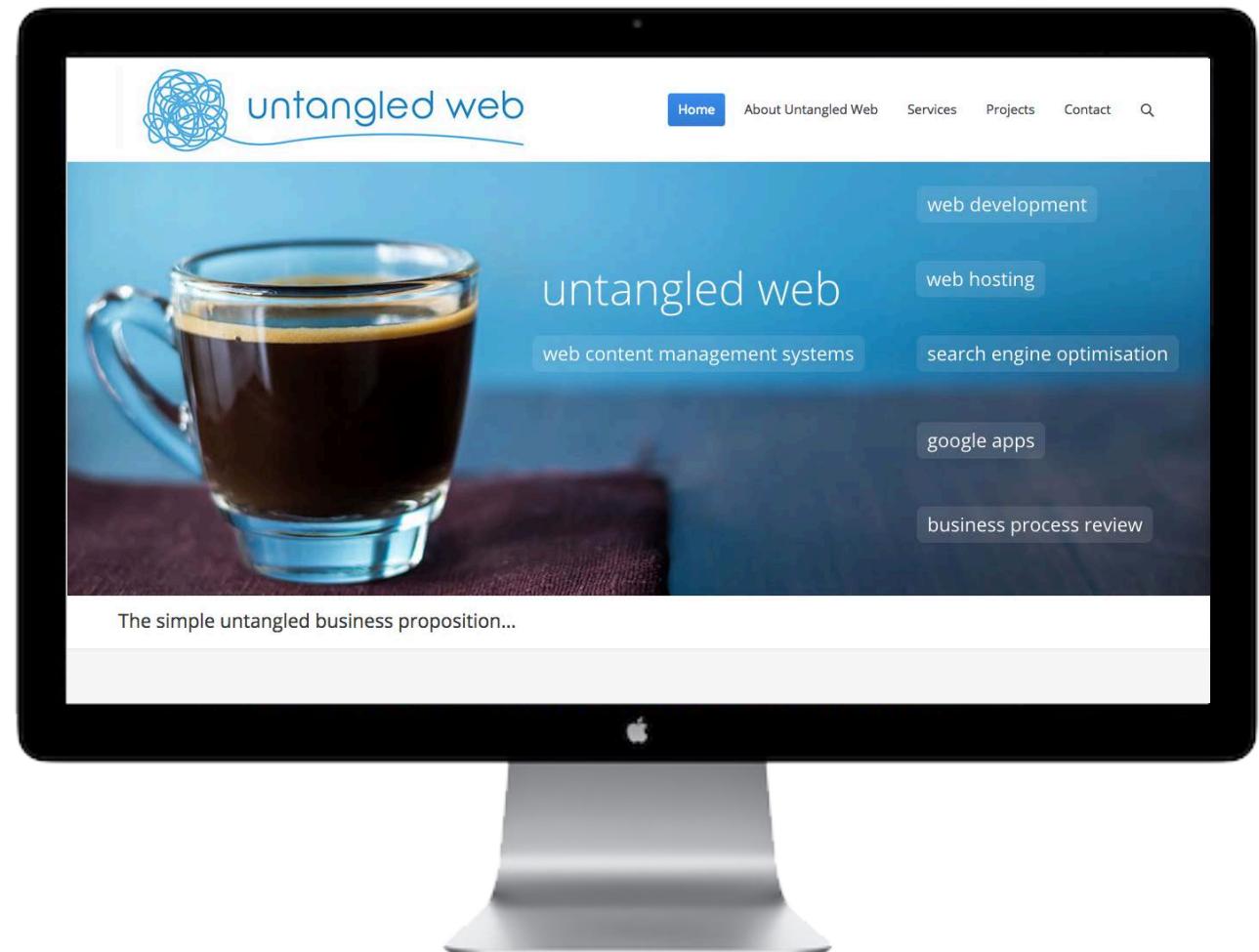
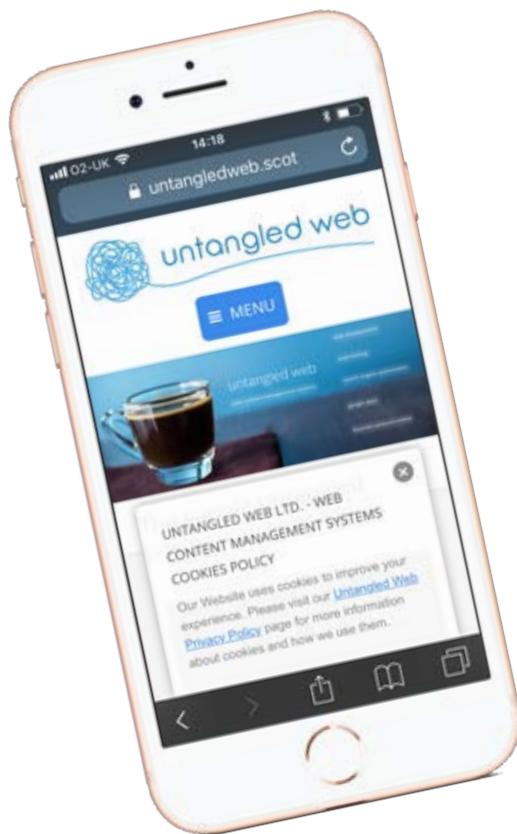


A sub-brand design for confectionery shop, Chocolate Fayre, to advertise their tea and coffee range.





Untangled Web are a web development/content management company and were in need of an upgrade on their original brand logo and colour approach.





KEMOSABE CAPITAL

Kemosabe Capital are a exclusive financial advice company – based in Sydney, Australia, offering an exclusive and high-end service to specific customers.

Recommended by a former colleague and successful entrepreneur I became Kemosabe Capital's design and brand go-to, creating everything from branding to, stationery, splash website and even clothing liners.



KEMOSABE CAPITAL

TRUSTED SCOUT



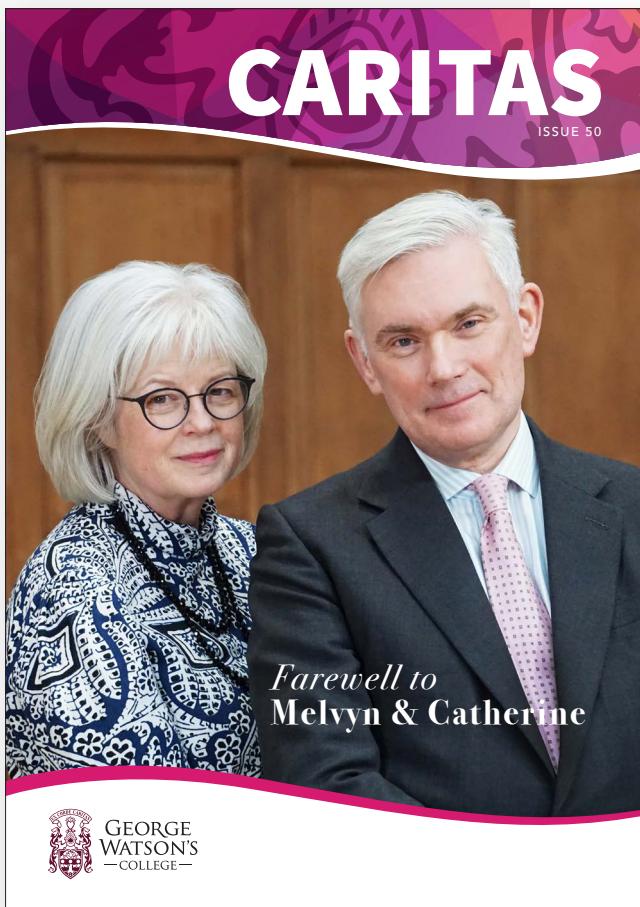
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GEORGE WATSON'S —COLLEGE—

George Watson's College approached me to update the look of their annual Caritas alumni magazine, which included design and photography.

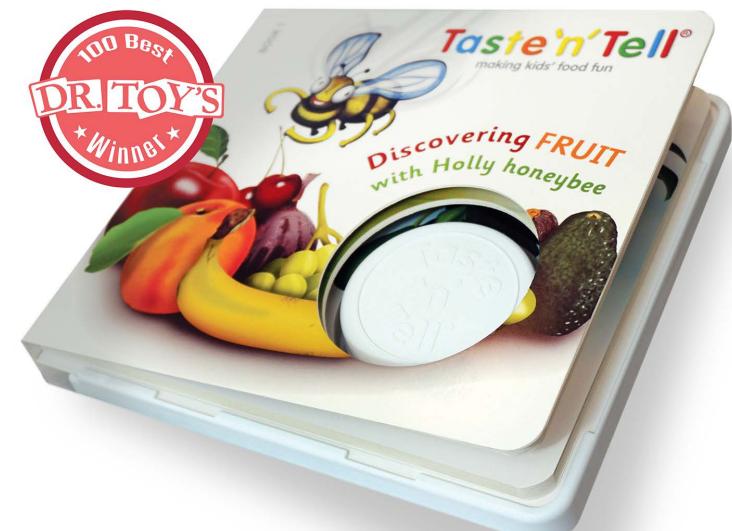




TASTE 'N' TELL is a series of educational children's books designed to introduce healthy foods, featuring fun characters.

I was brought on board to bring the character designs to life and to illustrate the books from cover to cover. I also designed and artworked the books for print and provided photography.

The first two books won several awards and the Taste 'n' Tell brand has now extended to a schools and nurseries programme.





Taste'n'Tell®
making kids' food fun

The Discovering Food series

The books share the adventures of five fun characters – Holly honeybee, Veggie vole, Millar mouse, Beefy bear and Darcey dragon. Available now are:

Discovering Fruit with Holly honeybee
Discovering Vegetables with Veggie vole

Promoting healthy eating with 10 fantastic, inter-changeable books...

Discovering VEGETABLES with Veggie vole

12m+

Single Book Starter Pack with either *Discovering Fruit with Holly honeybee* or *Discovering Vegetables with Veggie vole*.

£14.99 OR
Combo Starter Pack with both books £21.99

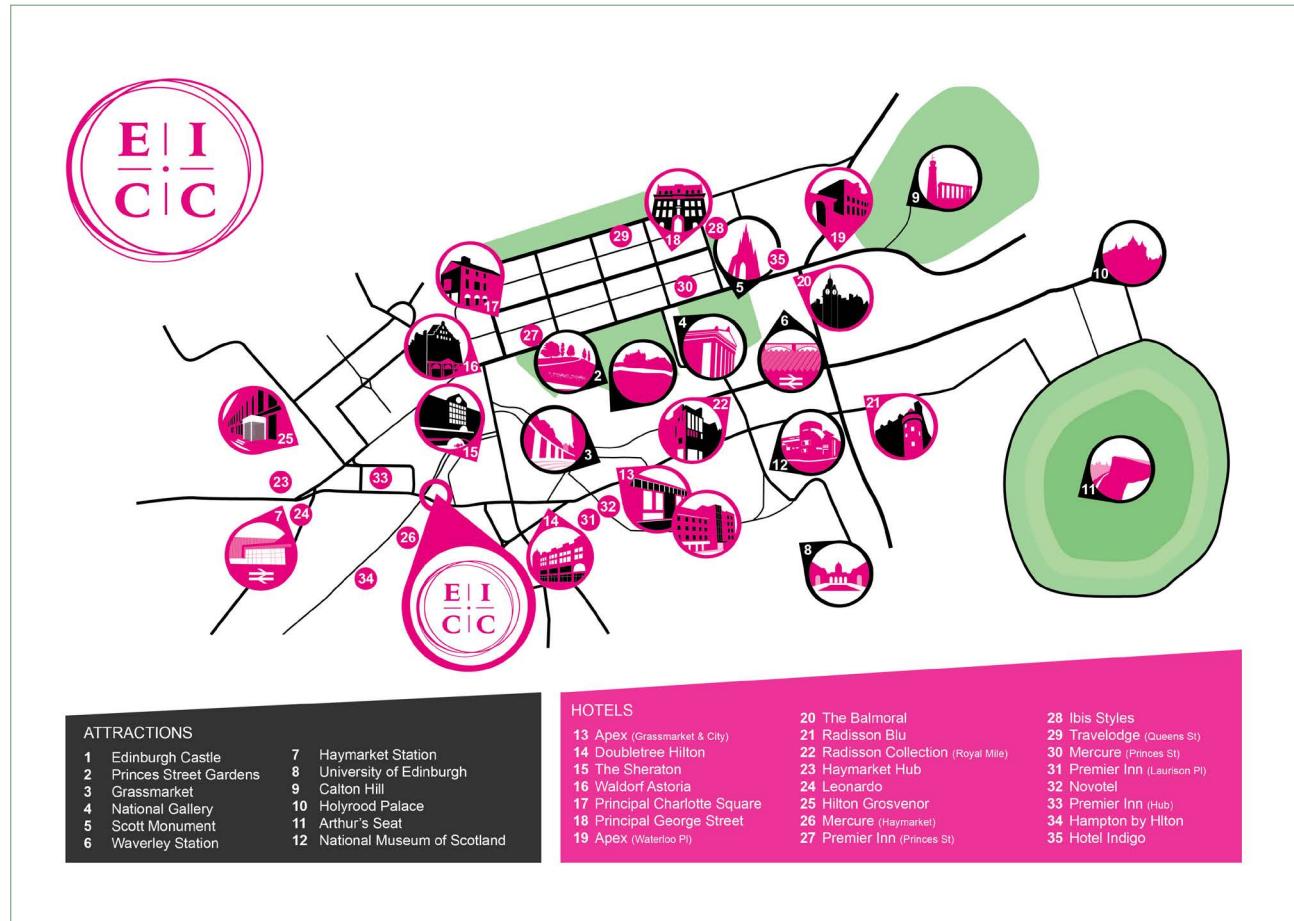
AVAILABLE FROM THE WEBSITE OR...
amazon.com

A promotional image for the Taste'n'Tell book series. It features a green circular graphic containing the book 'Discovering VEGETABLES with Veggie vole'. To the right, there is a white plastic tray holding various food items: a banana, a chessboard, a set of cards, and a small container. A red circular badge with the text '12m+' is positioned next to the tray. The background is white with a yellow diagonal band at the bottom.



The Edinburgh International Conference Centre (EICC) engaged me to create a simplified map of Edinburgh and an icon suite showing the location of the EICC and some key tourist spots for their international visitors.

This is one of many projects completed for the EICC in the past few years, including most recently a promo for an annual Halloween movie showing...





Some social media promos for this UK-wide recruitment franchise.

I worked a two year contract for Select before their buy-out several years ago, liaising with and creating marketing materials for 14 franchise outlets.



THE BEST - BAR NONE

At Select we source and place the best candidates for your bar staff needs.

Get in touch with Select Appointments to start building your ideal team!



**Work at the
Rewind Festival
THIS weekend**

We're looking for friendly, hard-working bar staff to work at the Rewind Music Festival THIS WEEKEND in Perth.

Just register with Select Appointments www.select.co.uk/glasgow

Working hours:

- 6pm - 8pm on Friday 22nd July
- 10am - 12pm on Saturday 23rd & Sunday 24th July

Benefits:

- Food will be provided for staff on Sat and Sun
- 2 meals per day with 1 meal on Friday
- Travel and camping costs are FREE!
- Paying £7.25/hr for over 25's & £6.75/hr for under 25's

Travel:

- Bus leaves 11am on Friday from Buchanan Bus Station on Cowcaddens Road.
- Bus returns to Glasgow on Monday for around midday.

www.select.co.uk/glasgow  

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Right There

Working with charity, Right There, to produce their Annual Report.



At Home

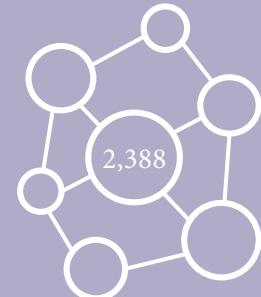
Supported 1,216 individuals and families with high-quality and safe accommodation as they moved forward on their journey out of homelessness.



1,216

In The Community

Worked with 2,388 people living in communities - equipping them to keep their home, live more independently and build stronger connections within the local area.



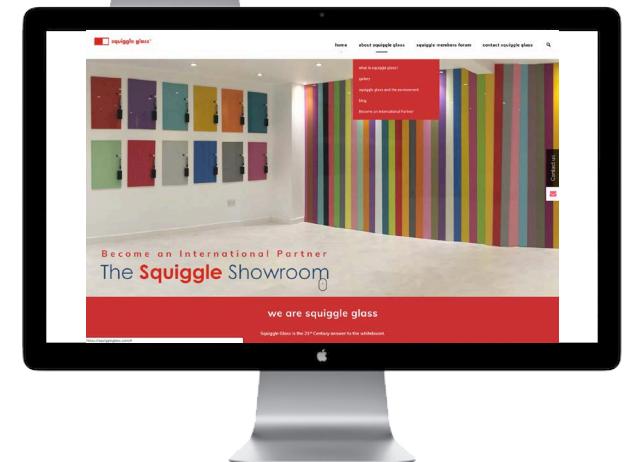
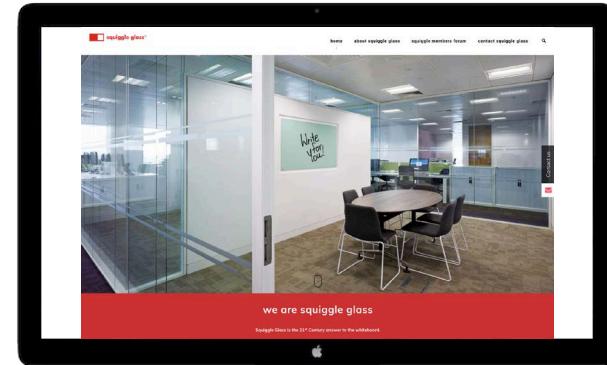
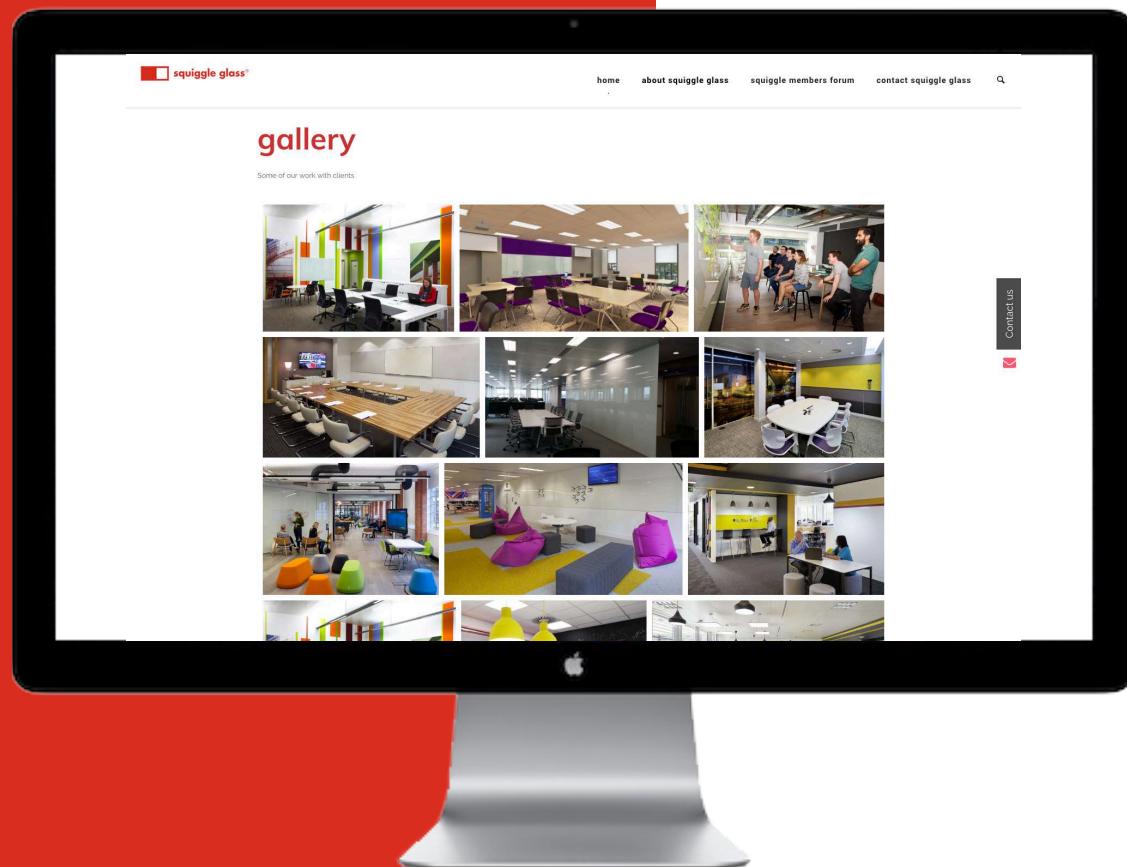
Right There Trustees' Annual Report
(Incorporating the strategic report and Directors' report)
for the year ended 31 March 2023 continued

For People, At Home and In The Community





I worked with associates, Untangled Web, to design and build a new website and brochure for this expanding company.





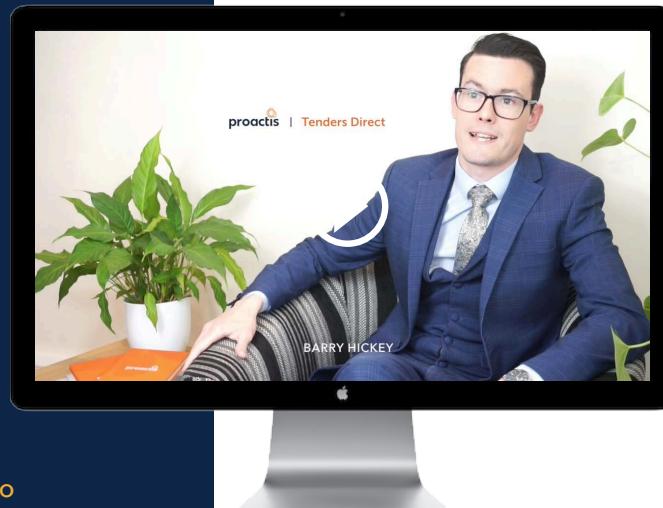
Proactis is a service dedicated to helping companies successfully pitch for public contracts.

They market specific software to potential clients as well as providing one-to-one advice.

I was engaged to produce a series of videos featuring staff members explaining the process, shooting the footage in their Aberdeen office, assisting and directing the speakers on camera while capturing a variety of takes, angles and cutaway footage around the office.

A variety of other video samples are available to watch at my private YouTube channel...

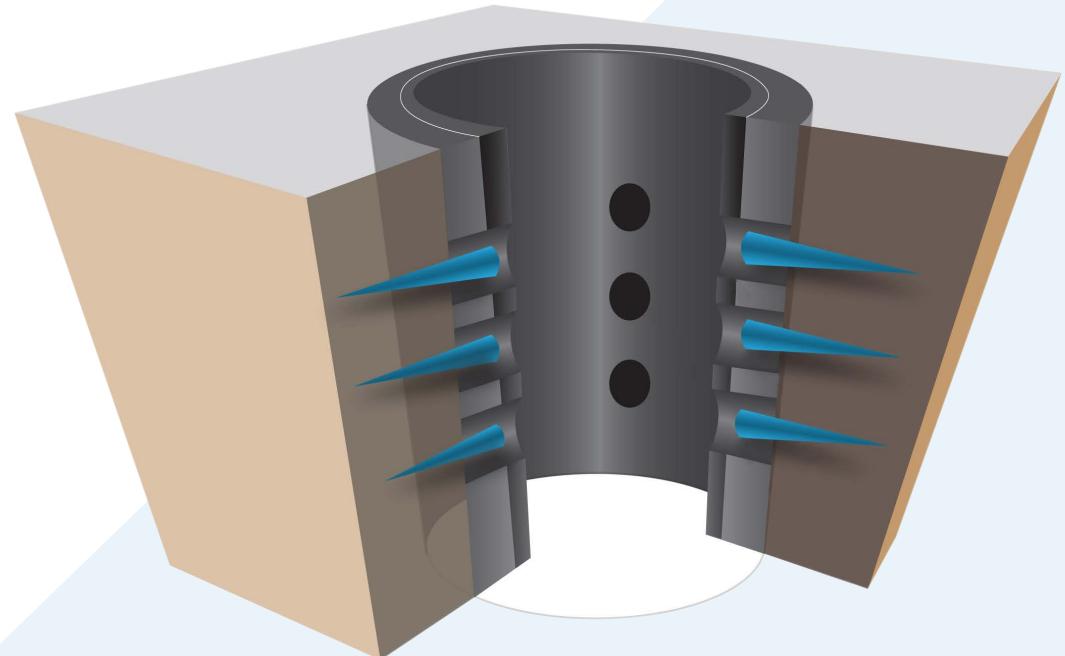
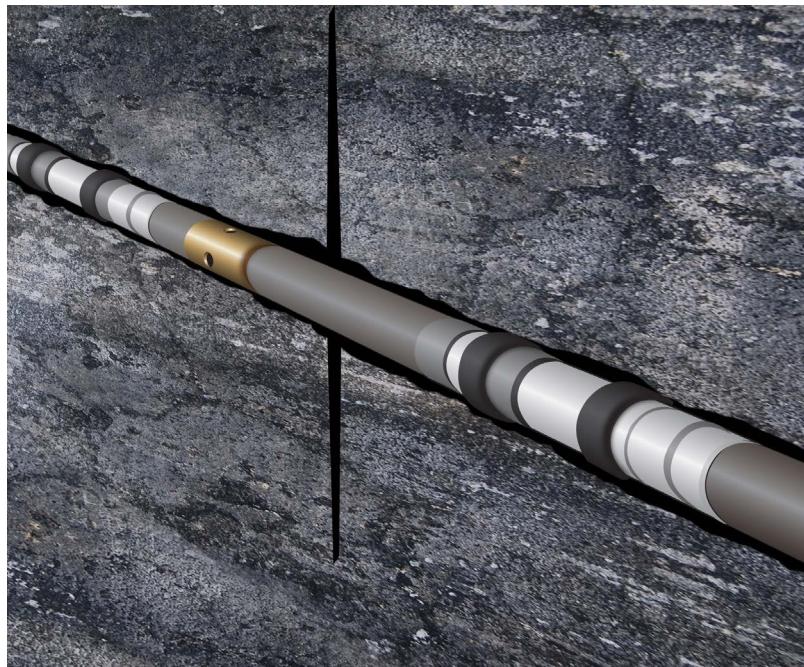
[youtube.com/@HEROCreativeStudio](https://www.youtube.com/@HEROCreativeStudio)

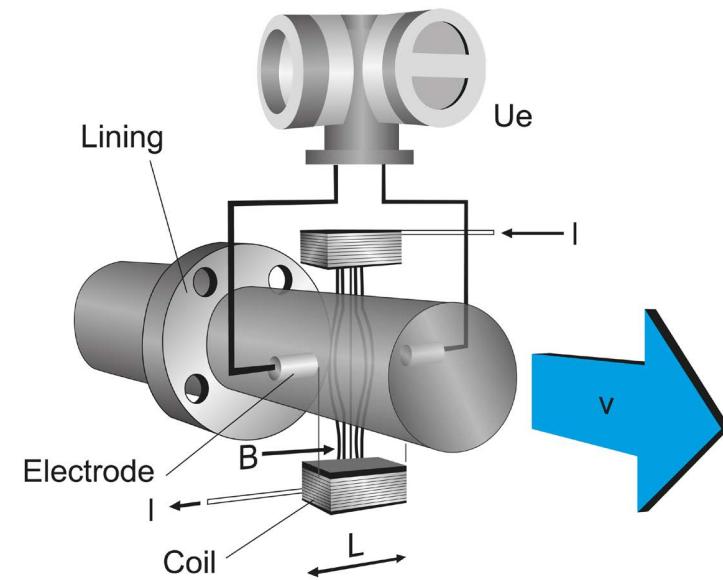
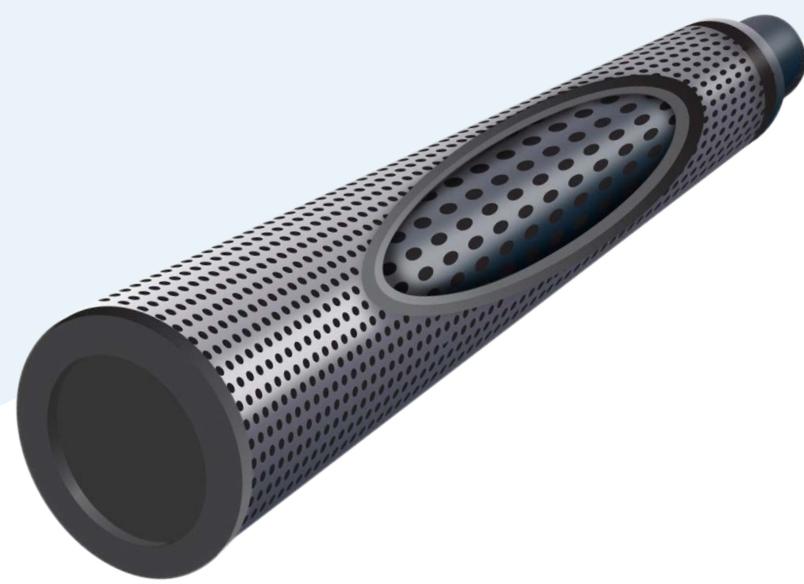
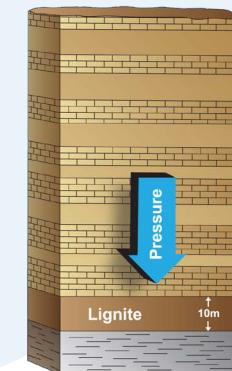
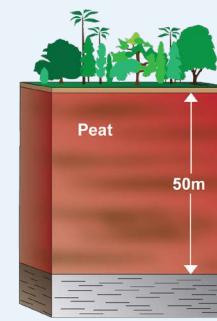
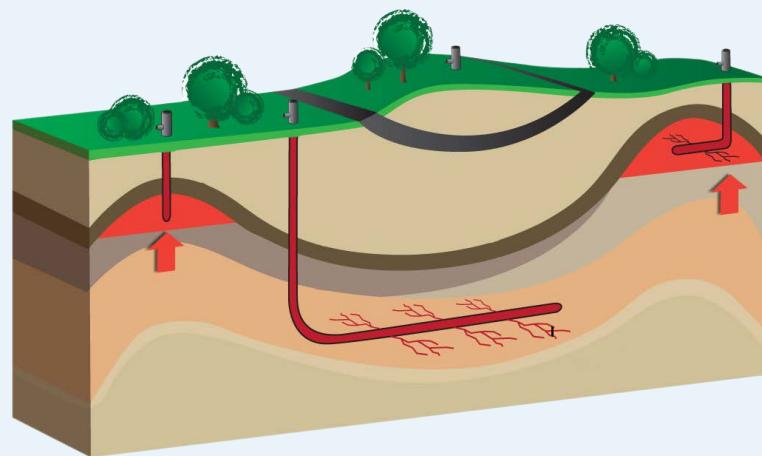




A few examples of a series (of over 300) illustrations of equipment and drilling site cross-sections for this engineering company.

Created in 2D Adobe software these detailed illustrations were used for a series of training manuals.





Illustration

A series of successful commissioned studies of Titanic, some of which also sold at auction, including to former Head of Guinness, Jean-Francois Jamet.



Illustration

A series of successful commissioned studies of Titanic, some of which also sold at auction, including to former Head of Guinness, Jean-Francois Jamet.



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